

# PODCAST RECS



# Our top picks for insightful listening.

#### <u>B THE WAY FORWARD</u>

Hosted by Brenda Darden Wilkerson, President and CEO of AnitaB.org, this show explores solutions and stories of hope from tech pioneers, aiming to reshape the industry and create a more diverse and inclusive future.

#### BILLION DOLLAR MOVES WITH SARAH CHEN-

#### <u>SPELLINGS | GLOBAL VENTURE CAPITAL</u>

Explores the success stories and unexpected journeys of "unicorn" founders and funders in the venture capital space.

#### BOOK MARKETING TIPS AND

#### <u>AUTHOR SUCCESS PODCAST</u>

Are you an author, or want to publish a book as a subject matter expert? This show brings actionable book marketing tips for any stage of the writing process.

#### BOSSY WITH TARA & KATIE

Bringing together a tech pro and personal finance expert, BOSSY covers everything the modern entrepreneur needs to thrive.

### <u>BROWN AMBITION</u>

Brown Ambition is a weekly show hosted by two accomplished women of color, focusing

#### THE CAREER CONTESSA PODCAST

The podcast is a weekly advice show centering around women and work. The aim is to help listeners become more satisfied, well- rounded and successful in their careers.

#### THE CONTENT 10X PODCAST

Work smarter, not harder. Content 10x helps you maximize your reach through intentional content repurposing.

#### <u>EMPOWERHER</u>

Hosted by Kacia Ghetmiri, this podcast delivers honest and entertaining conversations on life, business and relationships.

#### THE FINANCIAL FEMINIST PODCAST

Money expert Tori Dunlap guides listeners to make more and spend less, helping them develop newfound financial confidence.

#### <u>GIRLBOSS RADIO</u>

Featuring interviews with "boundary-pushing leaders," Girlboss Radio spotlights doctors, small business owners, engineers, activists and many others. The show centers on how success means so much more than simple likes or dollars.

#### <u>GOAL DIGGER</u>

The Goal Digger Podcast is a workshop-style business podcast to help you redefine success and pursue bold aspirations. Learn how to take action, put in the effort and achieve your biggest goals.

#### <u>HERMONEY</u>

HerMoney wants to improve your relationship with money. Host Jean Chatzky guides women through the necessary steps to secure a comfortable and stress-free future. The podcast provides the latest research, advice and tips to help listeners achieve financial stability.

### IMPERFECT ACTION

Learn from someone who built her own million-dollar online business. Steph Taylor is all about "imperfection action" to accelerate your growth.

#### INCLUSION AND MARKETING

Hosted by Sonia Thompson, this podcast explores the essentials of building an inclusive brand in all aspects of your marketing.

### THE JASMINE STAR SHOW

Meet with a business coach... anywhere, anytime! The Jasmine Star Shows delivers honest conversations and tactical tips every week.

## THE MONEY WITH KATIE SHOW

Transform your financial mindset by delving into spending habits, smart investing and tax strategies in an engaging and relatable manner.

#### <u>ONLINE MARKETING MADE EASY</u>

#### WITH AMY PORTERFIELD

Marketing is a broad field, so make it as easy as you can with this show. Listen and learn all about digital courses, list building, social media, webinars and more.

#### THE PRODUCT BOSS PODCAST

Are you running a product-based business? You'll need to tune in to this workshop-style podcast.

#### <u>SIDE HUSTLE PRO</u>

Side Hustle Pro shines a spotlight on black women entrepreneurs transforming their side hustles into successful businesses. Gain actionable insights on how to get started, no matter your circumstances, from motivated and inspiring black women entrepreneurs.

#### THE SPIN SUCKS PODCAST WITH GINI DIETRICH

You'll always want to stay on top of your public image. This show covers everything to do with modern communications: PR, marketing, search, advertising, socials and content creation.

#### THE STRATEGY HOUR

The Strategy Hour podcast provides concrete strategies and effective marketing tips to help grow your creative business. Say farewell to the side-hustle mentality and start earning a fair income doing what you love.

#### WOMEN AT WORK

Amy Bernstein, Amy Gallo and Emily Caulfield of The Harvard Business Review untangle workplace gender issues, offering expert interviews, personal stories and practical advice.