

The 2024 Lioness Resource Guide for Female Entrepreneurs

[NUMBER] must-have tools to propel
your business growth.



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A photograph of two women, one with long blonde hair and one with dark curly hair, both smiling and looking at a document held by the blonde woman. They are in a professional setting, possibly a meeting or collaborative workspace. The image is overlaid with a semi-transparent blue filter.

ACCELERATORS & INCUBATORS

Fuel your business growth.



ALPHALAB – PENNSYLVANIA

An early-stage technology companies accelerator offering mentoring, networking opportunities and investment of up to \$100,000 in the form of a convertible note, plus two percent common stock.

ANGELPAD – NYC AND SAN FRANCISCO

A top-ranked accelerator, AngelPad provides an intensive seed-stage program, offering \$120,000 in funding, personalized mentorship, a supportive founder community and valuable investor connections.

CORALUS – GLOBAL

A fund loaned out to selected ventures at 0% interest, then cycled back in to support the next round of companies making progress on the UN's Sustainable Development Goals.

DIGITAL UNDIVIDED – MULTI-STATE

Accelerator programs for businesses owned by women or people of color. They offer support all the way from idea to market launch.

DREAMIT VENTURES – MULTI-STATE

This venture fund is focused on startups in either health tech or secure tech, and offers networking and partnering opportunities with dozens of potential customers and partners.

EFORALL – MULTI-STATE

An accelerator focused on inclusive entrepreneurship, offering mentoring programs, virtual workshops and a co-working space at no cost, with the opportunity to receive small cash prizes.

ENTREPRENEURS ROUNDTABLE ACCELERATOR – NEW YORK

A tech accelerator offering \$150,000 of investment in exchange for six percent of the selected company's stock.

FAST BREAK FOR SMALL BUSINESSES – GLOBAL

Provides grants for small, Black-owned businesses, awarding \$10,000 and free LegalZoom products or services (valued up to \$500).

FOUNDER INSTITUTE – GLOBAL

Offering structured programs for startups, guidance through their first steps and access to a networking of investors.

GENER8TOR – GLOBAL

Offering different accelerators for a wide variety of entrepreneurs. Depending on the program, there are opportunities for capital, mentorship, coaching, innovation support, career development and networking.

GOOGLE FOR START-UPS ACCELERATOR:

WOMEN FOUNDERS – U.S., CANADA

A 10-week digital accelerator program for high potential women founders based in the U.S. and Canada. Includes technical support, mentorship and workshops.

INNOVATION DEPOT – ALABAMA

Focused on Birmingham startups, Innovation Depot provides educational resources, business assessments and training.

LADIES WHO LAUNCH – NATIONWIDE

A program for packaged goods businesses owned by women and non-binary entrepreneurs. Members receive a \$10,000 grant, six months of expert education, mentorship and a supportive community for scaling and growth.

LIGHTSHIP FOUNDATION BOOTCAMP – NATIONWIDE

Lightship Bootcamp is a free founder-focused entrepreneurship education program providing two days of mentorship, specialized curriculums and potential investment opportunities.

LIGHTSPEED LAUNCH – U.S., EU

Drawing on 20 years of investing expertise, Lightspeed Launch offers hands-on company-building support to accelerate companies from Seed to Series A.

LIONESS ACCELERATOR ANNOUNCEMENTS

Our news desk provides updates on the latest accelerators relevant to you.

MASS CHALLENGE – GLOBAL

Connects startups, experts and communities in a competition-based model, providing cash awards and other prizes to the top startups within the global network.

MERGELANE – COLORADO

MergeLane makes select investments in startups and venture funds from Pre-seed to Series A with at least one woman in leadership.

NEW VENTURE CHALLENGE – ILLINOIS

Venture support and training for students interested in entrepreneurship or a career in venture capital and private equity.

PARALLEL18 – PUERTO RICO

Parallel18 offers multiple programs designed to help Puerto Rican businesses find grants, business training, funding and networks.

SPRINGBOARD ENTERPRISES – D.C.

Supporting women entrepreneurs in technology and life sciences through funding and connections with advisors and partners.

STARTX – NATIONWIDE

An independent non-profit from Stanford University with serial entrepreneurs, industry experts, Stanford professors and 700+ well-funded growth-stage startups. They provide education and \$1.2M+ of free resources, as well as drop-in office space and legal advice.

TECHSTARS – GLOBAL

A three-month, mentorship-driven accelerator investing \$120K and providing hands-on mentorship and access to the Techstars network for life.

THE WBENC COLLEGIATE ACCELERATOR – MULTI-STATE

An entrepreneurial program to guide collegiate female founders through their startup phase. Participants receive personalized mentorship and support from the WBENC network of leading woman-owned businesses and America's Fortune 500 Corporations.

WOMEN OF COLOR ENTREPRENEURS (WOCE) – GREATER BOSTON

Providing resources and connections, WOCE hosts an annual cohort for women of color to propel their businesses to new heights.

VITAL VOICES GROW FELLOWSHIP – GLOBAL

A global accelerator empowering women owners of purpose-driven businesses to increase their sustainable impact with a 10-month virtual program.

Y COMBINATOR – CALIFORNIA

Offers up to \$500,000 of investment per company and access to a three-month pitching course, concluding with company presentations to a carefully selected, invite-only audience.

The background of the page features a photograph of two large, ornate silver trophies. They are positioned on a light-colored, possibly stone or concrete, surface. The trophies have a classic design with a wide, flared body, a narrow neck, and a decorative finial on top. They are resting on dark, rectangular bases. The entire image is covered with a semi-transparent blue overlay, which serves as a backdrop for the white text.

COMPETITIONS & GRANTS



Seize valuable opportunities.

AMBER GRANT

A series of monthly and yearly grant programs for women-owned businesses.

ARCH GRANT COMPETITION

The competition is best suited for early-stage, job-creating startups. Winners will receive \$75,000 in grants, along with an additional \$25,000 and other resources for companies who choose to move to St. Louis.

CARTIER WOMEN'S INITIATIVE FELLOWSHIP

The program centers on ventures dedicated to environmentalism and social impact. With a global reach, the Cartier Women's Initiative aims to empower female entrepreneurs and celebrate their achievements through its award program and fellowship.

CODELAUNCH

If you're an early-stage tech startup, pay attention. CodeLaunch combines a seed accelerator, trade show and networking event into a program connecting you with software development teams to expand and grow your business.

COLLISION PITCH

PITCH is an all-out battle. Early-stage startups apply for a chance to be the cream of the crop: one of the 56 startups selected to present before a panel of judges.

EY ENTREPRENEUR OF THE YEAR

A global program celebrating entrepreneurs with a yearlong platform for networking and learning, culminating in an annual competition.

FEDEX SMALL BUSINESS GRANT CONTEST

This grant competition will award 10 business owners with \$30,000, along with other printing and mentorship support.

HALSTEAD GRANT

This is for silver jewelry artists and business owners. Submitting an application earns you a chance to win the grand prize of a \$7,500 grant.

HELLO ALICE

Find funding, business advisors and more opportunities on Hello Alice.

IFUNDWOMEN GRANT

Through a single universal grant application, IFundWomen will automatically notify you if you qualify for any of its sponsored programs.

MS. FOUNDATION FOR WOMEN

Ms. Foundation connects with and invests in other organizations that are women-led and focus on social equity. The group has a variety of grant applications or other events to attend.

NATIONAL ASSOCIATION FOR THE SELF-EMPLOYED

Business development grants up to \$4,000 for NASE members.

SXSW PITCH

This long-standing annual pitch competition showcases cutting-edge technology from innovative startups.



CONFERENCES & EVENTS

Engage with your industry.

THE CONFERENCES FOR WOMEN

This conference series for women includes annual events in California, Massachusetts, Pennsylvania and Texas, as well as a digital gathering.

CES (CONSUMER ELECTRONICS SHOW)

CES is a global conference attended by partners, customers, investors, media and more in the industry.

COLLISION

Collision is the largest global gathering of tech innovators, startup founders, leaders, investors and policymakers. The annual conference boasts one of the broadest and deepest agendas in the industry.

FORBES WOMEN'S SUMMIT

This conference brings together a diverse group of women to share, connect and discuss issues of gender equity in a supportive environment.

GRACE HOPPER CELEBRATION

An annual conference of women and non-binary technologists focused on an equitable future. Attend in-person and virtually.

IEEE WIE ILC CONFERENCE

IEEE Women in Engineering hosts many programs throughout the year, including webinars and in-person events.

NAWBO LEADERSHIP ACADEMY

At these gatherings, NAWBO members learn leadership skills and connect with other women business owners and leaders.

SAASTR ANNUAL

A three-day annual conference for founders, VCs and execs that includes workshops, networking and indoor/outdoor events.

TECHCRUNCH DISRUPT

This conference for founders and investors focuses on knowledge, tools and connections to change the future.

TECH UP FOR WOMEN

This organization hosts many events for women in tech who seek resources, tools and trends in technology.

TEDWOMEN

An annual conference for women who are creators and changemakers. The event includes speakers, workshops and more to further empower women.

WBENC NATIONAL CONFERENCE

The largest event of its kind, this conference is for women business owners seeking to amplify their voices and impact through learning and networking.

WEB SUMMIT

Web Summit brings together leading experts, companies and media in a different location each year. 2024 will be hosted in Lisbon.

WOMEN EMPOWER X (WEX)

WEX events are opportunities for diverse women to gather and collaborate in a supportive environment.

WOMEN IN TECH GLOBAL

With its global focus, this Women in Tech program unites trailblazing women to speak, host workshops and connect with one another.

WOMEN IN TECH SUMMITS

This inclusive conference offers education, inspiration and networking. Created for women, non-binary workers and other allies, the summit features discussions on tech trends and building a career.

WOMEN OF SILICON ROUNDABOUT

A prominent UK-based tech event, Women of Silicon Roundabout brings over 4500 innovators and industry pioneers to learn from speakers and experience revolutionary tech demos.

WOMEN'S VENTURE SUMMIT

An annual event bringing together female entrepreneurs, investors and professionals.

COURSES, GUIDES & LEARNING

Elevate your skills.



9 WAYS TO MAKE YOUR BUSINESS MORE SIZE-INCLUSIVE

Implement these strategies to ensure that all of your customers feel valued and represented.

50 STARTUP FOUNDERS REVEAL WHY THEIR STARTUPS FAILED

In this eBook, hear directly from founders on the exact reasons why their businesses couldn't succeed.

360 LEADERSHIP PERSPECTIVE: WHAT DO YOU SEE?

Priscilla Archangel discusses perspective, what leaders miss and the importance of a well-rounded view of management.

BUILDING AN EDITORIAL CALENDAR

Our guide with everything you need to know to hand-build your editorial calendar – important for doing your own PR.

BUILDING A SUCCESSFUL ART-BASED BUSINESS

Marin Gardner took her art from hobby to full-time business. She shares insights on pricing, creating community and leveraging social media.

COURSERA FOR BUSINESS

Coursera for Business offers a wide range of online courses on business topics like entrepreneurship, leadership and marketing.

DASH

Want to learn web development and create your own website? Try this free course.

DOUBLE YOUR FREELANCING

An email course to help entrepreneurs, freelancers and other self-employed workers increase their rates and communicate their value to clients and customers.

EDX ENTREPRENEURSHIP COURSES

Check out free and paid entrepreneurship courses on edX, all hosted by top universities.

GOLDMAN SACHS 10,000 WOMEN

A free online business course for women worldwide, featuring ten essential topics, interactive activities and access to a global alumni community.

GOOGLE'S FUNDAMENTALS OF DIGITAL MARKETING

Google Digital Garage offers a free course on digital marketing fundamentals to help you build an online presence.

INTERCOM ON CUSTOMER ENGAGEMENT

Everything is about engagement. If you want to establish a loyal customer base, try reading this eBook.

HEATHER MEEKER GREEN ON EMPOWERING WOMEN THROUGH THE ART OF NEGOTIATION

It's time to elevate your negotiations. Meeker Green explains systemic and personal barriers while offering strategies to improve your skills and outcomes.

HERVENTURE

HerVenture is a user-friendly app offering women entrepreneurs in low- or middle-income countries essential business training on the go.

HOW TO BUILD A STARTUP

This free course covers everything about “the lean launchpad” – what you'll need to build a successful startup without extensive resources.

HOW TO START A BLOG AND GROW YOUR AUDIENCE

Whether you're interested in starting a blog as a source of income or as part of your brand building, it's worth checking out this guide.

HOW TO START A BUSINESS

This guide covers everything from naming to legal requirements (and comes with a startup kit!)

HUBSPOT ACADEMY LEARNING PATHS

Learn through a focused course curriculum. You'll most likely be interested in their programs for digital marketing, customer service or selling to customers.



INBOUND CERTIFICATION COURSE

HubSpot's Inbound Certification is a free course covering inbound marketing strategies – essential for entrepreneurs!

INTRODUCTION TO PUBLIC RELATIONS

Businesses that neglect public relations often regret it down the line. This free course serves as an introduction to the field.

KHAN ACADEMY

Khan Academy is a great resource for free, easy learning. Check out their featured interviews with entrepreneurs, or brush up on your financial literacy and understanding of generative AI.

LAUNCHPAD ON GLIDR

The platform helps teams map their business model and run experiments to gather key evidence.

LEAD SIZE-INCLUSIVELY WITH THESE 7

BUSINESS PRACTICES

Learn how to create a size-inclusive workplace.

LESSONS FROM A CREATIVE GROUNDBREAKER:

MELISSA ROSENTHAL, CHIEF CREATIVE

OFFICER AT CLICKUP

Rosenthal discusses building your branding and using AI to help your process.

NATIONAL WOMEN'S BUSINESS

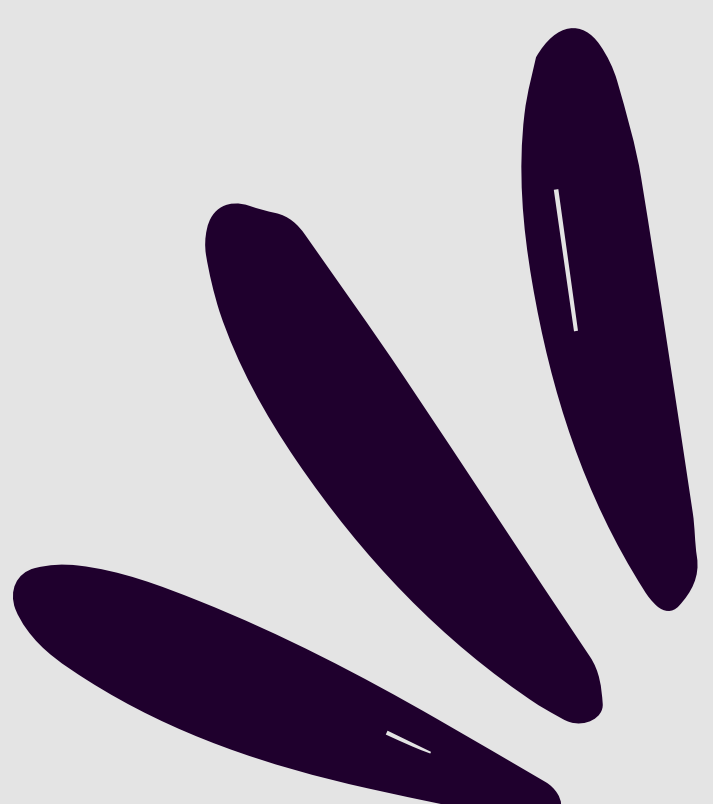
COUNCIL (NWBC) RESOURCES

NWBC offers a monthly webinar series for upskilling and entrepreneurial advice, while regular roundtables give women entrepreneurs a chance to connect with one another.

THE NEW WAY TO SUPPORT YOUR EMPLOYEES

AND BUILD SUCCESS WITH AMY SPURLING

Spurling shares insights on how to support employees and build a supportive workplace culture.



SCORE (PART OF THE SMALL BUSINESS ADMINISTRATION)

Alongside its mentorship program, SCORE hosts webinars, local workshops and online courses for business training.

STARTUP GUIDE

An in-depth startup guide for both brand-new entrepreneurs and owners building established businesses. It covers topics such as funding, selling, product validation and tips from other entrepreneurs.

STARTUP LIBRARY

Hosted by Y Combinator, the YC Startup Library is a collection of videos, podcasts and essays for startup founders.

STARTUP RESOURCES

A curated list of the best startup tools, along with a weekly newsletter of all things dedicated to helping you build your business.

WORK FROM HOME TEAM-BUILDING

Are you in charge of a remote or hybrid team? These COVID-era tips for bonding and collaboration are as relevant as ever.



FELLOWSHIPS & COMMUNITY

Nurture connections and collaboration.

THE CAMELBACK FELLOWSHIP

A program for entrepreneurs focused on education and conscious tech. It provides support through five key pillars: coaching, capital, connections, community and curriculum.

CHERIE BLAIR FOUNDATION FOR WOMEN – MENTORING WOMEN IN BUSINESS PROGRAM

Online cross-border mentoring for women entrepreneurs, fostering transformative connections and business results.

CODE2040 FELLOWS PROGRAM

A nine-week career accelerator for Black and Latinx computer science students, offering internships at top tech companies and creating an intimate community.

THE ENTREPRENEUR FORUM FOUNDER FELLOWSHIP

The fellowship offers visionary women entrepreneurs a unique opportunity with a six-month cohort program focused on overcoming funding challenges.

EY ENTREPRENEURIAL WINNING WOMEN

A chosen group of high-potential female founders selected to receive networking, education and other resources.

FORGE MANUFACTURING INITIATIVE

FORGE brings startups and manufacturers together, offering tools and training to create "right fit" connections in the manufacturing space.

GOLDMAN SACHS 10,000

WOMEN GROWTH FELLOWSHIP

The program offers mentoring, coaching and collaboration opportunities for graduates of the free 10,000 Women online business education course.

GRAHAM & WALKER FEMALE

FOUNDERS ALLIANCE

A thriving private community of over 4,000 startup founders, providing a strong network, investor introductions and exclusive newsletters.

INNOVATION WOMEN'S

SPEAKER FRIENDS FRIDAY

A free resource for speakers and event professionals, featuring participant-led discussions and breakout sessions in a respectful, knowledge-sharing environment.

LAUNCH TENNESSEE

Offers an extensive network of entrepreneur organizations for easier access to resources.

LEAN IN CIRCLES

Lean In Circles are small groups that meet on a regular basis for leadership skill building, peer-to-peer mentorship and support.

LIONESS NETWORKING

Our networking event allows ambitious women to connect and share valuable advice. This event supports female entrepreneurs in all stages to achieve their goals through guided conversations. Join our newsletter for meeting announcements!

NATIONAL ASSOCIATION OF WOMEN BUSINESS

OWNERS (NAWBO)

NAWBO provides networking, advocacy and mentorship opportunities for women business owners.

TORY BURCH FOUNDATION

FELLOWSHIP PROGRAM

The program selects 50 women entrepreneurs annually, offering digital education, a \$5,000 grant, networking and a culminating company presentation in NYC.

SCORE (PART OF THE SMALL BUSINESS

ADMINISTRATION)

SCORE empowers small business success through free mentoring, offering one-on-one or group sessions to provide experienced advice.

WEDO WORLDWIDE FELLOWS

This program uplifts aspiring female entrepreneurs, recognizing their achievements and celebrating their global contributions to the business world.

WOMEN'S BUSINESS ENTERPRISE NATIONAL COUNCIL (WBENC)

WBENC, one of the largest certifiers of women-owned businesses in the U.S., provides resources and networking opportunities for diverse female entrepreneurs.

WOMEN IN BUSINESS NETWORK

A UK-based networking platform for women in business with facilitated meetings held by local chapters.

Y COMBINATOR CO-FOUNDER MATCHING

On the hunt for a co-founder? This platform caters to all startup stages, allowing users to explore on their own terms with no commitment, equity or strings attached.

A woman with blonde hair is holding a large fan of US dollar bills in front of her face, partially obscuring it. She is looking upwards and to the side with a slight smile. The image is overlaid with a semi-transparent blue filter. The text 'INVESTORS & VENTURE CAPITALISTS' is written in large, white, sans-serif capital letters across the center of the image.

INVESTORS & VENTURE CAPITALISTS



Unlock funding for your business.

37 ANGELS – NEW YORK CITY

Investing in 10 high-potential male and female-led startups each year, the program provides two educational bootcamp programs and social and professional networking events.

500 GLOBAL – GLOBAL

500 Global, a VC firm with billions in assets under management, invests in fast-growing tech companies, focusing on markets where technology, innovation and capital can make a real difference and drive economic growth.

AF VENTURES – MULTI-STATE

Invests in healthy living-directed consumer brands in sectors such as food and beverage, health and wellness, beauty, personal care, household and pets.

ASTIA – CALIFORNIA

Invests in high-growth companies with women leaders and offers partnerships with advisors.

BLUE STARTUPS – HAWAII

Blue Startups supports global success for scalable tech companies in Hawaii through mentorship, expertise and seed funding.

BUILT BY GIRLS VENTURES – NEW YORK CITY

An early-stage fund focusing on female founders in the areas of health and well-being, the future of education and work, climate-friendly products and platforms and overlooked and emerging consumers.

THE CATALYST FUND – GLOBAL

A mission-driven pre-seed fund and accelerator helping tech startups enhance the resilience of climate-vulnerable communities.

CHLOE CAPITAL – NEW YORK

A venture capital firm that invests in women-led innovation companies. Its programs include a private investor dinner, fundraising workshop and Shark Tank-style pitch event.

FEMALE FOUNDERS FUND – GLOBAL

Supporting female founders since 2014, this fund invests in exceptional talent driving innovation. It's helped companies raise over three billion dollars.

FORERUNNER VENTURES – CALIFORNIA

Invests in traditional consumer-tech companies as well as enterprise/B2B businesses from the seed stage through the growth stage.

GOLDEN SEEDS – NEW YORK CITY

Early-investment firms focused on women-led businesses with at least one woman in an operating role at the C-suite level. Golden Seeds typically invests in companies within the B2B and B2C technology, health care and consumer products or services industries.

GRAHAM & WALKER VENTURE FUND – SEATTLE

Funds early-stage woman-founded tech companies in North America, with up to \$25,000 and \$400,000 depending on the company stage and round size.

HOW WOMEN INVEST – CALIFORNIA

Supporting women-led companies who want to invest or find investment.

HUSTLE FUND – U.S., CANADA, SOUTHEAST ASIA

Invests in “hilariously early startups,” and especially companies focused on B2B, Web3, fintech and consumer digital health.

LAUNCHPAD VENTURE GROUP – NEW ENGLAND

Geared towards science and tech startups in New England, this angel network investing group provides the human and financial capital that businesses need to thrive.

LADIES WHO LAUNCH FUND BOOTCAMP –

COLORADO, GEORGIA, MARYLAND, MICHIGAN

A week-long program supporting 120 women and non-binary small business owners to learn about funding options and business growth strategies.

LIONESS MONEY ROUNDUPS

Every month, keep an eye out for our recommended resources to help you apply for funding.

MASSACHUSETTS NEXT GENERATION

INITIATIVE – MASSACHUSETTS

A competitive program that supports women entrepreneurs in expanding their network, increasing visibility and directing investment into their ventures. Early-stage life science companies receive a customized package of support, which includes grant funding and access to a network of executive coaches.

PIPELINE ANGELS – TEXAS

An angel investment firm focused on supporting women, nonbinary entrepreneurs and other gender-diverse founders.

PLUM ALLEY – MULTI-STATE

A venture platform offering investment opportunities in advanced technology and healthcare companies at Series A and B.

PORTFOLIA – NATIONWIDE

Portfolia is building the world's largest community of women investors. The organization backs innovative companies and focuses on returns and impact.

VALOR VENTURES – SOUTH OF THE US

Hosts leading seed rounds in visionary B2B SaaS startups.

THEVENTURECITY – U.S., EMEA, LATAM

TheVentureCity, a global early-stage venture fund, specializes in Seed and Series A investments.

VILLAGE GLOBAL – GLOBAL

Village Global offers capital ranging from \$250K to \$1.5M, along with access to a robust founder community.

THE VINETTA PROJECT – NORTH AMERICA

A capital platform dedicated to supporting and elevating high-potential female founders in Seed to Series A companies.

WOMENSVCFUND II - OREGON

Invests in early-stage (A/B), revenue-generating, high-growth companies led by management teams inclusive of women.

A hand holding a megaphone, with a laptop visible in the background, all in a faded, blue-tinted style.

MARKETING TOOLS & RESOURCES

Maximize your outreach.



4 MARKETING AUTOMATION STRATEGIES TO TRY TODAY

Kim L. Clark shares proven marketing automation techniques to build your business.

8 TIPS FOR ENTREPRENEURS TO GUIDE SOCIAL MEDIA SAVVY EMPLOYEES

These practical strategies will empower your employees to master social media.

ADOBE EXPRESS EDITOR

A free online photo editor by Adobe to create professional-looking designs for your business.

AFFILIATE MARKETING BUILDING BLOCKS

Want to get into affiliate marketing, but don't know where to start? Elizabeth Cloyd's presentation is your go-to guide.

AGORA PULSE ADSREPORT

Compare your Facebook page's engagement with others and explore insights on how to gain more traction for your profile.

ASANA

A fantastic project management tool, and the preferred choice of the Lioness team. Use it to organize content into drafting, editing, publishing and promoting stages.

BUFFER

Provides intuitive marketing tools for teams to grow your engagement both on and off social media.

CAMPAIGN MONITOR

Connect with your audience using email marketing insights with Campaign Monitor.

CANVA

An online graphic editor with templates for social media posts, emails and other documents. Canva is the go-to program for the Lioness team – the free version is amazing!

DESIGN EVO

A free online logo maker with more than 10,000 templates to add a professional look to your business.

FIVERR

Buy and sell marketing services online starting at \$5. Fiverr is a great way to add to your portfolio, make some extra cash or outsource projects.

FOTO JET

Free design templates to use for your business. It's intuitive to use, helping you create professional designs.

HOOTSUITE

Social media management for your business or profile. It enables you to grow your profiles and see your ROI.

INFOGRAM

Create professional-looking infographics that can be used on your website and social media pages.

INNOVATION WOMEN

Our sister organization is a visibility bureau connecting female subject matter experts with speaking and media opportunities. The platform helps build their brands, grow their businesses and advance their careers.

LATER

Streamline your social media strategy with content creation, scheduling, automated daily tasks and marketing tools for effective social media management.

LINKEDIN FOR PERSONAL BRANDING - THE

ULTIMATE GUIDE

Sandra Long presents an exclusive talk to guide female entrepreneurs on strategically shaping their brand, network and LinkedIn profiles.

MAILJET

MailJet allows you to create beautiful and professional emails with easy-to-use software. Touch no code and have an amazing email campaign.

MEETEDGAR

MeetEdgar is a social media content manager. Used and trusted by Lioness Magazine, the platform allows for unlimited post scheduling.

META BUSINESS SUITE

Schedule posts and engage with your Facebook and Instagram audience with Meta Business Suite. It gives you the ability to schedule posts to both platforms in one place.

MOO

Create high-quality business cards, stationery, swag and more with Moo.

NICHE MARKETING TO BUILD YOUR BUSINESS

Pamela Sams hosts a webinar on how to create riches from niches.

NOTION

A connected workspace to enhance your entrepreneurial productivity. Notion brings seamless collaboration, knowledge centralization through wikis, project management and elegant note-taking.

ORLY ZEEWY ON THE VALUE OF MARKETING FOR STARTUPS

Hear essential marketing insights in this interview with Orly Zeewy, author of “Ready, Launch, Brand: The Lean Marketing Guide for Startups.”

THE SCIENCE BEHIND LEVERAGING YOUR BRAND ONLINE

Learn from Instagram influencer Chell Porter as she shares tips on social media engagement and becoming a brand.

SEO AND READABILITY: THE REAL STORY

Unlock the secrets of effective search engine optimization in blog writing with these practical tips.

SIMILAR WEB

SimilarWeb helps companies benchmark performance against their competitors. Gain powerful insights and use data to your advantage to grow your business.

SPOTIFY FOR PODCASTS

Power your podcasting journey! This is an all-in-one platform for hosting, recording, editing, analytics, fan engagement, monetization tools and more.

WEBSITE GRADER

See how well your website is doing. Website Grader puts a number to the complex chore of website design. Find out how to improve your website and grow your business.


The background of the page features four vintage cameras stacked vertically. The top camera is a black SLR with a lens marked '2.8/38mm' and 'FILM'. The second camera is a silver SLR with a lens marked 'CAMERA LENS 45mm 1:1.7'. The third camera is a silver SLR with a lens marked '1:1.8 45mm'. The bottom camera is a silver SLR with a lens marked '1:1.2 50mm'. The entire image is covered with a semi-transparent blue overlay.

PHOTO RESOURCES

Create stunning visual content.

BODY LIBERATION PHOTOS

A photo library of diverse fat people doing everything from office work to yoga for size-inclusive images.

CREATEHER

Authentic stock images featuring women of color.

DEATH TO STOCK

A membership stock photo website with the freshest authentic stock photos and videos. It features unlimited downloads and adds new work every month.

FREEPIK

High-quality stock photos, fonts and designs.

MAGDELEINE

A free high-quality photo every day.

NAPPY.CO

Stock images of Black and Brown models.

PEXELS

Free stock photos, royalty-free images and videos shared by creators.

PIKWIZARD

Over one million stock images and videos – royalty free and safe for commercial use, with no attribution required.

PIXABAY

Browse over 4.2 million high-quality stock images, videos and music shared by their community.

UNSPLASH

Free, usable images shared by creators.

A pair of black over-ear headphones with a flexible boom microphone is centered on a solid blue background. The headphones are shown from a slightly elevated front perspective. The boom microphone is extended downwards. The text "PODCAST RECS" is overlaid in white, bold, sans-serif capital letters across the middle of the image, positioned between the earcups and the microphone.

PODCAST RECS



Browse top picks for insightful listening.

B THE WAY FORWARD

Hosted by Brenda Darden Wilkerson, President and CEO of AnitaB.org, this show explores solutions and stories of hope from tech pioneers, aiming to reshape the industry and create a more diverse and inclusive future.

BILLION DOLLAR MOVES WITH SARAH CHEN- SPELLINGS | GLOBAL VENTURE CAPITAL

Explores the success stories and unexpected journeys of “unicorn” founders and funders in the venture capital space.

BOOK MARKETING TIPS AND AUTHOR SUCCESS PODCAST

Are you an author, or want to publish a book as a subject matter expert? This show brings actionable book marketing tips for any stage of the writing process.

BOSSY WITH TARA & KATIE

Bringing together a tech pro and personal finance expert, BOSSY covers everything the modern entrepreneur needs to thrive.

BROWN AMBITION

Brown Ambition is a weekly show hosted by two accomplished women of color, focusing on topics related to professional and financial ambition, determination and more.

THE CAREER CONTESSA PODCAST

The podcast is a weekly advice show centering around women and work. The aim is to help listeners become more satisfied, well- rounded and successful in their careers.

THE CONTENT 10X PODCAST

Work smarter, not harder. Content 10x helps you maximize your reach through intentional content repurposing.

EMPOWERHER

Hosted by Kacia Ghetmiri, this podcast delivers honest and entertaining conversations on life, business and relationships.

THE FINANCIAL FEMINIST PODCAST

Money expert Tori Dunlap guides listeners to make more and spend less, helping them develop newfound financial confidence.

GIRLBOSS RADIO

Featuring interviews with "boundary-pushing leaders," Girlboss Radio spotlights doctors, small business owners, engineers, activists and many others. The show centers on how success means so much more than simple likes or dollars.

GOAL DIGGER

The Goal Digger Podcast is a workshop-style business podcast to help you redefine success and pursue bold aspirations. Learn how to take action, put in the effort and achieve your biggest goals.

HERMONEY

HerMoney wants to improve your relationship with money. Host Jean Chatzky guides women through the necessary steps to secure a comfortable and stress-free future. The podcast provides the latest research, advice and tips to help listeners achieve financial stability.

IMPERFECT ACTION

Learn from someone who built her own million-dollar online business. Steph Taylor is all about “imperfection action” to accelerate your growth.

INCLUSION AND MARKETING

Hosted by Sonia Thompson, this podcast explores the essentials of building an inclusive brand in all aspects of your marketing.

THE JASMINE STAR SHOW

Meet with a business coach... anywhere, anytime! The Jasmine Star Shows delivers honest conversations and tactical tips every week.

THE MONEY WITH KATIE SHOW

Transform your financial mindset by delving into spending habits, smart investing and tax strategies in an engaging and relatable manner.

ONLINE MARKETING MADE EASY

WITH AMY PORTERFIELD

Marketing is a broad field, so make it as easy as you can with this show. Listen and learn all about digital courses, list building, social media, webinars and more.

THE PRODUCT BOSS PODCAST

Are you running a product-based business? You'll need to tune in to this workshop-style podcast.

SIDE HUSTLE PRO

Side Hustle Pro shines a spotlight on black women entrepreneurs transforming their side hustles into successful businesses. Gain actionable insights on how to get started, no matter your circumstances, from motivated and inspiring black women entrepreneurs.

THE SPIN SUCKS PODCAST WITH GINI DIETRICH

You'll always want to stay on top of your public image. This show covers everything to do with modern communications: PR, marketing, search, advertising, socials and content creation.

THE STRATEGY HOUR

The Strategy Hour podcast provides concrete strategies and effective marketing tips to help grow your creative business. Say farewell to the side-hustle mentality and start earning a fair income doing what you love.

WOMEN AT WORK

Amy Bernstein, Amy Gallo and Emily Caulfield of The Harvard Business Review untangle workplace gender issues, offering expert interviews, personal stories and practical advice.



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