Product & Service Description Worksheet

Complete the following sections to help you create a product and/or services description. Review this with your mentor before using in marketing materials.

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| **Business Name** |  |
| **Product Idea/Service** |  |
| **Special Benefits** |  |
| **Unique Features** |  |
| **Limits and Liabilities** |  |
| **Production and Delivery** |  |
| **Suppliers** |  |
| **Intellectual Property Special Permits** |  |
| **Product/Service Description** |  |