

A portrait of Brenna Lyden, a woman with long, wavy brown hair, wearing a pink top with a black floral pattern. She is looking directly at the camera with a slight smile. The background is blurred, showing an outdoor setting with greenery and other people.

BRENNA LYDEN
THIRD & LOOM

Lioness

FOR THE FEMALE ENTREPRENEUR

LIONESS IS THE DIGITAL MAGAZINE FOR THE FEMALE ENTREPRENEUR. OUR MISSION IS TO ELEVATE, EDUCATE AND SUPPORT FEMALE ENTREPRENEURS. WE GIVE WOMEN THE LATEST NEWS, TOOLS AND RESOURCES TO LAUNCH AND SCALE STARTUPS.

LIONESSMAGAZINE.COM

2016 MEDIA KIT



ZENOVIA ANDREWS
THE MAXOUT GROUP

Lioness

BY THE NUMBERS

TOP CITIES OF READERSHIP

- NEW YORK CITY
- LOS ANGELES
- SPRINGFIELD
- CHICAGO
- LONDON

56,812
ANNUAL UNIQUE VISITORS

41
MEDIAN AGE

80,244
ANNUAL PAGE VIEWS



Lioness

FOR THE FEMALE ENTREPRENEUR

EDITORIAL CALENDAR

JANUARY

OUR FAVORITE THINGS ...
10 KEYS TO LEADERSHIP

FEBRUARY

THE BUSINESS OF LOVE
BLACK TECH WEEK

MARCH

WOMEN'S HISTORY MONTH
I AM THE FACE

APRIL

FOODPRENEURS
BUSINESS BOOTCAMP

MAY

MOMPREENEURS
FAMILY-OWNED BUSINESS

JUNE

THE TECH ISSUE
CONFIDENCE CHECK

JULY

SUMMER FUN
VACATION AUTOMATION

AUGUST

ANNUAL ISSUE
WHO'S GOT NEXT

SEPTEMBER

THE FASHION ISSUE

OCTOBER

WHAT'S THE BIG IDEA
RESOURCE GUIDE

NOVEMBER

HOLIDAY GIFT GUIDE
THE ARTS

DECEMBER

EMPOWERMENT ISSUE
CRAFTING YOUR VISION



Lioness

FOR THE FEMALE ENTREPRENEUR

STARTING A MOVEMENT

ENGAGING WOMEN



5 TALKS

INNOVATIVE CONVERSATION FOR WOMEN

MENTORING

E-BOOKS
STARTUP GUIDES
FREE TEMPLATES



WORKSHOPS

BOOTCAMP MAKEOVER
GROWING YOUR BUSINESS

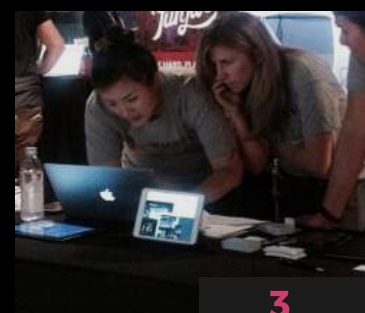
COACHING

OFFERING:
MASTERMIND GROUPS,
ONLINE CLASSES
GOAL SETTING
VISION EVENTS



CONFERENCES

BEHIND THE SCENES OF:
TECHWEEK NY
MASS CONF. FOR WOMEN
LEAN STARTUP
TEDx SPRINGFIELD
DIGITAL SUMMIT DETROIT





ALLYSON DOWNEY
weeSPRING

Lioness

CONTACT US

PAST PARTNERS

- TECHWEEK NY
- STARTUPNATION
- DIGITAL SUMMIT DETROIT
- WOMEN IN BUSINESS SUMMIT

SUBMIT NEWS / PITCH

INFO@THELIONESSGROUP.COM

PARTNERSHIPS / PRESS REQUESTS

NATASHA CLARK, FOUNDING PARTNER
NATASHA@THELIONESSGROUP.COM

COACHING / EVENTS / SPEAKING REQUESTS

DAWN LEAKS, PARTNER
DAWN@THELIONESSGROUP.COM